



Lubbock Music NOW 2021

a project of Civic Lubbock, Inc.

Lubbock Music NOW: It's the frame for a picture of life in the Hub City. It's the West Texas artists "grinding it out" providing a soundtrack for our lives. It's the songs being written now that we will cherish for years to come.

The Project: Compile an album every year made up entirely of locally-produced music. Submitted tracks will be narrowed down and judged by several former and/or current members of the Texas branch of The Recording Academy (Texas Grammy Board). The top-ranked tracks will be selected for inclusion on the album.

The Purpose: To honor and recognize musicians and songwriters living within 100 miles of Lubbock who are playing in our city and/or actively writing songs, and to give visitors a snapshot of what the local scene is producing. It's a time capsule of Lubbock music for future generations to hear and enjoy.

How to Get Involved: Between May 1, 2021 - May 31, 2021, just fill out & submit the attached application (also available at www.civiclubbock.org) Make sure you meet all the requirements. You'll submit one song in digital format (.wav file) to a designated online account. No hard copies.

What Artists Get:

-Winning entries will receive a \$200 prize and ten free copies of the album. *(All proceeds from sale of the album will be retained by Civic Lubbock, Inc. and utilized for producing future editions of Lubbock Music NOW.)*

-Inclusion in an elite group of local artists judged by past and present members of the Texas branch of The Recording Academy (Texas Grammy Board).

-Publicity: Your music gets out to the public in a unique way and your web site/social media account info will be included in the CD packaging and promoted on Civic Lubbock's "Lubbock Music NOW" webpage.

Requirements:

-One song per artist. A band will count as one artist, but if a member of that band has their own solo project, they may also submit an entry as an individual artist.

-Artists may not already have a record deal in place or be signed with a label.

-Artists must be affiliated with one of the music licensing organizations i.e. ASCAP, BMI, or SESAC. (To affiliate, visit the ASCAP, BMI or SESAC websites)

-All songs must be original—no covers. Only professionally recorded masters from studios or live performances are accepted. Songs may not exceed 6 minutes in length and **MUST** be submitted as a .wav file.

-Artists must live within 100 miles of the Lubbock city limits.

-Artists must have played at least two paying gigs in Lubbock within the last two years and/or actively writing and recording songs.

-Artists will sign an agreement stipulating no royalties will be received from sales of the album.

-Artists not chosen for the current year may re-apply; artists who made the previous year's album may submit a different song for the next album.