



Lubbock Music NOW
a project of Civic Lubbock, Inc.



Lubbock Music NOW: It is the frame for a picture of life in the Hub City. It is the West Texas artists “grinding it out” providing a soundtrack for our lives. It is the songs being written now that we will cherish for years to come.

The Project: Compile an album every year made up entirely of locally produced music. Submitted tracks will be narrowed down and judged by several former and/or current members of the Texas branch of The Recording Academy (Texas Grammy Board). The top-ranked tracks will be selected for inclusion on the album.

The Purpose: To honor and recognize musicians and songwriters living within 100 miles of Lubbock who are playing in our city and/or actively writing songs, and to give visitors a snapshot of what the local scene is producing. It is a time capsule of Lubbock music for future generations to hear and enjoy.

How to Get Involved: By June 30 of each year, fill out & submit an application (available at www.civiclubbock.org) to be considered for the next album. Make sure you meet all the requirements. You will submit one song in digital format (.wav file) to a designated online account. No hard copies.

What Artists Get:

-Winning entries will receive a \$200 prize and five free copies of the album. Winning artists will have the ability to opt-in to be on the Lubbock Airport’s Live Music Roster and/or perform on the Fox34 Lubbock Music NOW TV Special. (*All proceeds from sale of the album will be retained by Civic Lubbock, Inc. and utilized for producing future editions of Lubbock Music NOW.*)

-Inclusion in an elite group of local artists judged by past and present members of the Texas branch of The Recording Academy (Texas Grammy Board).

-Publicity: Your music gets out to the public in a unique way and your website/social media account info will be promoted on Civic Lubbock’s “Lubbock Music NOW” webpage.

Requirements:

-One song per artist. A band will count as one artist, but if a member of that band has their own solo project, they may also submit an entry as an individual artist.

-Artists may not already have a record deal in place or be signed with a label.

-Artists must be affiliated with one of the music licensing organizations i.e. ASCAP, BMI, or SESAC.
(To affiliate, visit the ASCAP, BMI or SESAC websites)

-All songs must be original—no covers. Only professionally recorded masters from studios or live performances are accepted. Songs cannot exceed 5 minutes in length. Songs **MUST** be submitted as a .wav file.

-Artists must live within 100 miles of the Lubbock city limits.

-Artists must have played at least two paying gigs in Lubbock within the last year and/or actively writing and recording songs.

-Artists will sign an agreement stipulating no royalties will be received from sales of the album.

-Artists selected for the album will agree to promote the LMN project on their website/social media platforms.

-Artists not chosen for the current year may re-apply; artists who made the previous year’s album may submit a different song for the next album.